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## HIGH DEMAND FOR NEW HIDALGO COUNTY PRESCRIPTION DISCOUNT CARD

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Contact: Cari Lambrecht  
Hidalgo County Public Information Officer  
[cari.lambrecht@hidalgocountyjudge.com](mailto:cari.lambrecht@hidalgocountyjudge.com)  
Office: (956) 292-7026  
Cell: (956) 720-5626

**FOR IMMEDIATE RELEASE**  
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After several local broadcasts last night, the Hidalgo County Prescription Discount card is in high demand. Already, plans are being made to order more discount cards and distribute them to a wider range of county offices, local pharmacists and even local businesses that have called to express interest in the new program.

Businesses, schools or community organizations interested in receiving *bulk* cards for distribution among employees, students or members may contact the County Judge's Office to pick up or place an order for cards. The Judge's Office is taking walk-ins as long as supplies last, or if you have a need for more than 25 cards, we can ship them by mail. Please remember that one card can serve an entire family!

Hidalgo County Judge's Office  
100 E. Cano, 2<sup>nd</sup> Floor  
Edinburg, TX 78539  
(956) 318-2600

**Individuals wanting a card should pick them at any local participating pharmacy.** A list, which is being continually updated to include new pharmacies, is available online at [www.co.hidalgo.tx.us/pharmacy](http://www.co.hidalgo.tx.us/pharmacy). Pharmacists can also answer questions about the card.

The Hidalgo County Prescription Discount Card will provide all Hidalgo County residents with an average 35 percent discount off the retail price of most prescriptions. The discount card can be used by people with or without insurance, but will mostly help cover medicine costs for the uninsured and underinsured.

The discount card, which was developed with direct input from the Valley's local independent pharmacists, is free and has no enrollment paperwork. It will be available at any local participating pharmacy starting today. Managed by Data Rx, there is no cost to county taxpayers — strictly a savings passed on the card's users.

Please see the attached fact sheet for more information about the card and its uses.

For more information, visit [www.co.hidalgo.tx.us/pharmacy](http://www.co.hidalgo.tx.us/pharmacy).