



Hidalgo County Commissioners' Court

Ramon Garcia
County Judge

Joel Quintanilla
Commissioner, Precinct 1

Hector "Tito" Palacios
Commissioner, Precinct 2

Joe M. Flores
Commissioner, Precinct 3

Joseph Palacios
Commissioner, Precinct 4

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HIDALGO COUNTY WIC TO COSPONSOR 6TH ANNUAL RGV BREASTFEEDING COALITION CONFERENCE

FOR IMMEDIATE RELEASE
AUGUST 17, 2011

The Hidalgo County WIC Program will co-sponsor the 6th Annual Rio Grande Valley Breastfeeding Coalition Conference to help educate the community about the benefits of breastfeeding. The conference will be held from 8 am – 4:15 pm on Thursday, August 18, 2011 at Knapp Medical Center Conference Center (1401 E. 8th St., Weslaco). The conference is targeting health care professionals and members of the public interested in learning more about breastfeeding. Conference fees are \$45 (\$60 for continuing education credits).

Hidalgo County Commissioners' Court approved a proclamation on August 2nd declaring August 2011 as "World Breastfeeding Awareness Month." Hidalgo County WIC (Women, Infants and Children) joins the State of Texas and the rest of the world in celebrating World Breastfeeding Week and Month during August 2011 by embarking on several education campaigns aimed at teaching Valley mothers, workplaces and the medical community that breastfeeding is best! This year, the campaign theme is "Every Ounce Counts: Helping Moms Achieve their Breastfeeding Goals."

The conference will focus on breastfeeding topics including: Stemming the Tide of Supplementation, Birth Interventions and Breastfeeding, Improving Maternity Care Practices: Raising your mPINC Score, Breastfeeding the Late Preterm Infant, and Assuring Consistent Guidelines.

Featured speaker for the conference is Marsha Walker, RN, IBCLC, author of "Breastfeeding Management for the Clinician, Using the Evidence."

All media are invited to attend.

DETAILS:

Date: Thursday, August 18th, 2011
Time: 8 am – 4:15 pm
Location: Knapp Medical Center, Conference Center
1401 E. 8th St.
Weslaco, Texas 78596

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