

STATE OF TEXAS { }

PROCLAMATION

COUNTY OF HIDALGO { }

Proclaiming August 2011 as "World Breastfeeding Awareness Month" in the County of Hidalgo & the State of Texas

The Texas Department of State Health Services will join a worldwide campaign during the month of August to increase public awareness of the many benefits of breastfeeding. When it comes to breastfeeding, every single ounce counts towards the health of mom and the baby. That is why this year's Texas WIC Program World Breastfeeding Month theme is Every Ounce Counts: Supporting Moms beyond the First Weeks.

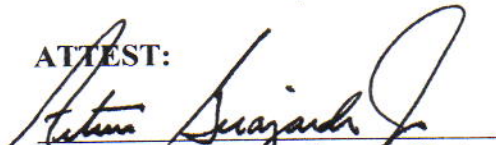
Texas is exceeding the Healthy People 2010 objective for 75% breastfeeding initiation rate, but is not on target to reach the objectives of 40% exclusively breastfeeding at 3 months, 17% exclusively breastfeeding at 6 months, 50% any breastfeeding at 6 months, or 25% any breastfeeding at 12 months. This indicates a great need to support breastfeeding women beyond the first few weeks to help them reach their personal breastfeeding goals.

Moms are faced with new challenges as their breastfed infants grow older. Helping breastfeeding moms overcome different challenges will help improve breastfeeding duration rates in our state. Often times, it is the compassion provided by family, friends, health care providers, and communities that supports a lasting duration of the breastfeeding relationship.

Resolved that Hidalgo County together with Texas Governor, Rick Perry designate August 2011 as Breastfeeding Awareness Month.

PASSED AND APPROVED BY THE COUNTY OF HIDALGO ON THIS THE 2nd DAY OF AUGUST, 2011, A.D.

ATTEST:


Arturo Guajardo Jr., County Clerk

COUNTY OF HIDALGO


Ramon Garcia, County Judge