



Hidalgo County Commissioners' Court

Ramon Garcia
County Judge

A. C. Cuellar, Jr.
Commissioner, Precinct 1

Hector "Tito" Palacios
Commissioner, Precinct 2

Joe M. Flores
Commissioner, Precinct 3

Joseph Palacios
Commissioner, Precinct 4

OFFICE OF HIDALGO COUNTY JUDGE RAMON GARCIA

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MEDIA ADVISORY

HIDALGO COUNTY ANNOUNCES 3RD ANNUAL HIDA-REY PUBLIC HEALTH CONFERENCE

FOR IMMEDIATE RELEASE
FRIDAY, OCTOBER 4, 2013

Edinburg, Texas – In observation of Border Binational Health Week (BBHW), celebrated this year during the week of October 7-11, the HIDA-REY Binational Health Council (BHC) will be hosting the 3rd Annual HIDA-REY Public Health Conference on **Wednesday, October 9, 2013** at the University of Texas-Pan American in Edinburg. The HIDA-REY BHC's purpose is to strengthen binational partnerships, tackle binational public health issues, and promote public health awareness; lead agencies for the BHC include the Hidalgo County Health and Human Services Department and its counterpart in Mexico, Secretaria de Salud Tamaulipas Jurisdicción Sanitaria #4 – Reynosa.

This free conference will provide an opportunity for local binational public health stakeholders to learn about public health issues in Hidalgo County and Reynosa. The conference will also conduct discussions with students and public health officials from both sides of the border. The goal of the conference is to promote sustainable partnerships that can address border health challenges. Intended outcomes include increased community and inter-agency networking relationships, information sharing and educational opportunities, and awareness of the BHC and other state and local initiatives.

The conference will be held from 8:00 am to 5:00 pm at the UTPA Community Engagement and Student Success Building (1407 E. Freddy Gonzalez Drive, Edinburg, TX). The event is free to the public and refreshments will be provided.

For more information, to register, or to view a copy of the agenda, visit the county website at www.co.hidalgo.tx.us.

All media and the public are encouraged to attend.

DETAILS

- What:** 2013 HIDA-REY Binational Public Health Conference
- Who:** HIDA-REY Binational Health Council
Hidalgo County Health and Human Services Department
- When:** Wednesday, October 9, 2013
8:00 am to 5:00 pm
- Where:** University of Texas Pan American CESS Building
1407 E. Freddy Gonzalez Drive
Edinburg, Texas

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